CALPEEK

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CAMPAIGN 2000: PRIMARY ELECTION GUIDE

Editor's note: Here is **Calpeek's** *Campaign 2000 Primary Election Guide*. We have listed only the major GOP and Demo candidates who are running for either President or for U.S. Senate. We will produce another Guide for the Fall. Finally, you have our permission to reprint this Guide and send it to your friends, associates and clients...

The White House

Democrats

Al Gore(D) www.gore2000.org
HQ (615)340-2000
CA (916)444-0567
Kathy Bowler, CA Director

Bill Bradley(D) www.billbradley.com
HQ (973)731-2100
(888)643-9799
CA (916)554-1050
Gale Kaufman, CA Director

Republicans

Gary Bauer(R) www.bauer2k.com
HQ (703)933-2000

Steve Forbes(R) www.forbes2000.com
HQ (800)706-0004
CA (949)797-9151
Tony Hammand, CA Director

George W. Bush(R) www.georgewbush.com
HQ (512)637-2000
CA (310)479-2645
Scott Sadler, CA Director

John McCain(R) www.mccainforpresident.org
HQ (877)905-7700
(703)837-2000
CA (858)459-4704
John Griffiths, CA Coordinator

Alan Keyes(R) www.keyes2000.org
HQ (888)307-2526

Orrin Hatch(R) www.orrinhatch.org
HQ (877)hatch2000
(801)994-2000
CA (916)441-3734
Jeff Flint, Nat'l Communications Director

U.S. Senate

Democrats

Dianne Feinstein(D-Inc.) http://feinstein.senate.gov
HQ(310)229-2999
Morris, Carrick & Guma, cmp. consultant
Kam Kuwata, cmp. mgr.
Garin-Hart-Yang, pollsters

Republicans

Tom Campbell(R) www.campbell.org
HQ (650)856-6274
Joe Shumate, cmp. consultant
Ringe Media, Inc., media/tv consultant

J. P. Gough(R) www.jpgoughforsenate.com
HQ (858)459-2082
Schuman, Hoy & Assoc., cmp. consultant
Heather Harwell, cmp. coordinator

Ray Haynes(R) www.rayhaynes.org
HQ (916)553-4499
National Media, Inc., tv/media consultant
James Thomas, So. Calif. director
Jerry Smith, No. Calif. director

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Bill Horn(R) www.billhorn.com
HQ (619)696-9065
Scott Taylor, cmp. consultant

Legislative Initiatives

Bond Measures

Prop. 12 $2.1 billion Parks, Water & Coastal Bonds

YES: HQ☎(916)313-4538
www.Safeparks.org
Californians for Safe Neighborhood Parks and Clean Water
Gerald Meral & Bryan Blum, cmp. mgrs.
Steven Glazer, cmp. consultant
The Primacy Group, mail/strategy
Doak, Carrier, O'Donnell, tv/media
Burson Marsteller, press/outreach

NO: no serious/formal opposition

Prop. 13 $1.97 billion Water Bond

YES: HQ☎(916)731-4801
www.Prop13.org
Californians for Clean, Safe Reliable Water
Larry Sheingold, cmp. consultant
Burson Marsteller, press/outreach

NO: no serious/formal opposition

Prop. 14 $350 million Library Bond

YES: HQ☎(916)737-9325
(no website as yet)
Californians for Literacy & Community Libraries, a committee in support of Prop. 14
Phil Giarrizzo, cmp. consultant
Susan Cusack, cmp. mgr.
Godbe Research, polling

NO: no serious/formal opposition as yet

Prop. 15 $220 Million Forensic Lab Bond

YES: HQ☎(916)448-4199
www.Proposition15.org
The Committee to Repair & Upgrade Crime Fighting Forensic Labs
Marie Moretti, cmp. mgr.
Goddard*Claussen/Porter-Novelli, cmp. consultant.

NO: no serious/formal opposition as yet

Prop. 16 $50 million Vet Home Bonds

YES: HQ☎(916)441-4759
www.Vetbond.com
Tony Teresi, cmp. mgr.
Ross Communications, cmp. consultant

NO: no serious/formal opposition as yet

Legislative Constitutional Amendments & Statutes

Prop. 17 Lotteries: charitable raffles
State Sen. Bruce McPherson(R), author
FYI: there is no formal YES committee, but Kelly Norton @ McNally, Temple & Assoc. is assisting (916)447-8186.

Prop. 18 Murder: special circumstances
San Mateo Co. Judge Quentin Kopp, author.

Prop. 19 Peace Officers
State Sen. Richard Rainey(R), author.

Prop. 20 Calif. State Lottery: Cardenas Textbook Act of 2000
Assemblyman Tony Cardenas(D), author.
YES on 20 – *School Books for Children*
HQ☎(818)365-0290

Prop. 1-A Gambling: tribal gaming compact

YES: HQ☎(310)576-4800 & (800)248-2652
www.YesOn1A.net
Yes on I-A, Californians for Indian Self-Reliance
Winner/Wagner & Mandabach, cmp. consultant
Fairbank Maslin Maullin, polling.

NO: HQ☎(916)447-7414
www.Stop1A-Nocasinos.org

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Stop 1-A/No Casinos
McElroy Communications, cmp. consultant

Initiatives

Prop. 21 Juvenile Crime

YES: HQ☎(916)446-6667
www.faqvoter.com
Californians to End Gang Violence
Campaign Strategies, cmp. consultant
Matt Ross, cmp. mgr.

NO: HQ☎(415)437-4009
www.NoProp21.org
Californians for Community Safety
Kim Miyoshi, cmp. coordinator

Prop. 22 Limit on Marriage

YES: HQ☎(916)441-1010
www.ProtectMarriage.net
Protection of Marriage Committee
Cavalier & Assoc., cmp. consultant
Rob Stutzman, cmp. mgr.

NO: HQ☎(415)227-1020
www.NoOnKnight.org
Californians for Fairness – NO on Knight
Staton/Hughes, cmp. consultant
Laguens, Hamburger & Stone, tv/media consultant
Mike Marshall, cmp. mgr.

Prop. 23 None of the Above

YES: HQ☎(650)508-8682
www.nota-cal.com
Friends of Ernest – PAC
Zimmerman & Markman, cmp. consultant
Teri Erickson, cmp. director

NO: no serious/formal opposition as yet

Prop. 24 (removed from ballot)

Prop. 25 Election Campaigns, Contribution & Spending Limits

YES: HQ☎447-7418
www.VotersRights2000.org
Voters Rights 2000 – YES on 25
McElroy Communications, cmp. consultant

NO: HQ☎(310)996-2671 & (650)340-0470
(no website yet)
Taxpayers for Fair Elections
Woodward & McDowell, cmp. consultant
Karen Kapler, cmp. mgr.

Prop. 26 School Bonds: Simple Majority

YES: HQ☎(916)554-0324
www.LetsFixOurSchools.com
Let's Fix Our Schools
Kaufman Campaign Consultants, cmp. consultant
Laguens, Hamburger & Stone, tv/media
Mark Mellman, polling
Nelson Communications, press/outreach

NO: HQ☎(213)384-9656
www.SaveOurHomes.com
Don't Double Your Property Taxes, Vote NO on Prop. 26 Committee
Howard Jarvis Taxpayer Assn., cmp. mgrs.

Prop. 27 Term Limits

YES: HQ☎(858)456-0858
(no website as yet)
California Term Limit Coalition
Dwight Filley, committee co-chair

NO: No serious/formal opposition as yet.

Prop. 28 Repeal of Prop. 10

YES: HQ☎(916)442-7757
www.VoteProp28.com
Cigarettes Cheaper. Committee to Pass Proposition 28
Tom Hiltachk & Ned Roscoe, cmp. directors

NO: HQ☎(310)247-7422
www.NoOnProp28.org
Coalition to Save Prop. 10
Greer, Margolis, Mitchell, cmp. consultant
Fairbank, Maslin, Maullin, pollsters
Chad Griffin, cmp. mgr.
Durazo Communications, Latino outreach

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Prop. 29 **Referendum to Overturn Previously Approved Gaming Compact**

YES: No serious/formal campaign
NO: HQ☎(916)441-3734
Californians for Tribal Rights
Russo, Marsh + Rogers, campaign consultant
FYI: there is no active campaign on Prop. 29 because Prop. 1-A supersedes it, thus making Prop. 29 moot.

Prop. 30 & 31 **Referendums to Overturn SB 1237(30) & AB 1309(31)**

YES: HQ☎ (310)822-1809
www.Yes30.org
Consumers and Their Attorneys - YES on Prop. 30
Morris, Carrick & Guma, tv/media consultant
Ross Communications, message/direct mail
Fairbank Maslin Maullin, pollsters
Kelly Hayes-Raitt, communications

NO: HQ☎(916)341-1055
www.No30and31.org
Consumers Against Fraud & Higher Insurance Costs
Goddard*Claussen/Porter-Novelli, co-lead consultant
Townsend, Raimundo, co-lead consultant
McNally, Temple & Assoc., direct mail
Joe Shumate & Assoc., message development

Calif. Political Parties

Calif. Republican Party ☎(818)841-5210	John McGraw, chair **www.cagop.org**
Calif. Democratic Party ☎(916)442-5707	Art Torres, chair **www.ca-dem.org**
Amer. Indep. Party ☎(530)345-4224	Paul Meeuwenderg, chair **www.aipca.org**
Reform Party ☎(714)892-8431	Judith Duffy, chair **www.siliconv.com**
Natural Law Party ☎(515)472-2040	Kingsley Brooks, chair
Green Party ☎(916)448-3437	Michael Monnett **www.greens.org**
Libertarian Party ☎(916)449-3941	Mark Hinkle, chair **www.lp.org**
Peace & Freedom Party ☎(510)465-9414	Marsha Feinland, chair **www.peaceandfreedom.org**

Voter Registration

FYI: As of Oct. 5, 1999, there were 14,653,391 registered voters in Calif. Here is a percentage breakdown by political party…

Democrats	46.32%	(49.9% in '90)
Republicans	34.99%	(39.0% in '90)
Amer. Indep. Party	1.99%	
Green	.70%	
Libertarian Party	.58%	
Reform Party	.58%	
Miscel.	.92%	
Decline to State	13.51%	

Handy Political ☎

Republican Nat'l Cmt.	(202)863-8500
Nat'l Rep. Congressional Cmt.	(202)479-7000
Rep. Senatorial Cmp. Cmt.	(202)675-6000
Demo Nat'l Cmt.	(202)863-8000
Demo Congressional Cmp. Cmt.	(202)863-1500
Demo Senatorial Cmp. Cmt.	(202)224-2447
FEC	(1-800)424-9530
Calif. FPPC	(916)322-5901

Calpeek's Calendar of Political Events

Jan. 10	Campaign reports due (10/1 to 12/31/99)
Jan. 10	Governor's 2000-2001 budget due
Jan. 23	CA Demo presidential delegate caucuses for Gore & Bradley
Jan. 24	IOWA CAUCUS
Jan. 27	Campaign reports due (1/1 to 1/22)
Feb. 1	NEW HAMPSHIRE PRIMARY
Feb. 4-6	CA Republican Party convention in Burlingame, CA
Feb. 7	Last day to register to vote
Feb. 8	Delaware GOP Primary
Feb. 11-13	CA Demo Party convention in San Jose, CA
Feb. 19	So. Carolina GOP Primary
Feb. 22	Michigan & Arizona GOP Primaries
Feb. 24	Campaign reports due (1/23 to 2/19)
Feb. 29	Last day to apply for absentee ballot
Feb. 29	Virginia GOP Primary
Mar. 1	L.A. Times Demo Presidential Debate (L.A.)
Mar. 2	L.A. Times GOP Presidential Debate (L.A.)
Mar. 7	CA Primary (+ CT, GA, HI, ID, ME, MD, MA, MO, NY, ND, OH & VT)

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